

Literacy Minnesota



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OUR MISSION

To share the power of learning through education, community building and advocacy.

OUR VISION

We believe literacy has the power to advance equity and justice, and we envision a world where life-changing learning is within everyone's reach.



WHY LITERACY?

- **Functional literacy is critical** for navigating the workforce, advocating for oneself and fulfilling basic needs.
- In the United States, more than **3 million adults** are at or below the 3rd grade level in reading and writing.¹
- Children of parents with low literacy have a **72% chance** of being at the lowest literacy levels themselves, making them more likely to struggle in class or drop out of school.²
- Parents who gain literacy skills are more likely to positively influence their children's academic achievement, **helping to break cycles of poverty.**

¹ ProLiteracy, U.S. Adult Literacy Facts

² Literacy Works, Adult Literacy Quick Facts

OUR IMPACT



Literacy Minnesota began in a church basement in 1972 when a group of women realized if one person taught someone to read, and that person taught someone to read, they could create a movement. Today, we have grown to include:

6

learning centers

Our Open Door Learning Centers in Minneapolis and Saint Paul offer free basic-skills classes led by staff and trained volunteers.

3.5K+

tutors trained

Last year, 3,723 tutors from organizations around the state attended Literacy Minnesota's trainings and workshops.

225K

curriculum downloads

Educators and literacy programs across the state, country and world utilize our online curriculum and teaching tools. Last year, there were 224,771 curriculum downloads from our website.

85

AmeriCorps VISTA members

Through our Summer Reads and Literacy Leadership programs, Literacy Minnesota placed 85 national service members with organizations around the state last year.

27K+

Northstar certificates

Digital literacy learners earned 27,410 certificates through our Northstar Digital Literacy Project last year, giving them a way to demonstrate computer skills to potential employers.



JOIN US

Be part of the movement by becoming a donor or volunteer.

To make a gift, contact Madeleine Emanuel at memanuel@literacymn.org or 651-251-9084, or give online at literacymn.org/donate.

To learn about volunteering, contact Wendy Roberts at wroberts@literacymn.org or 651-251-9063, or visit literacymn.org/volunteer.

